

## Donation & Sponsorship Application

Organization should review the Ho-Chunk Gaming Donation and Sponsorship Guidelines before submitting an application.

Date of Request \_\_\_\_\_ (incomplete applications will not be considered)

Type of Request: (Requests must be made **60 days** in advance of an event to be considered)

- Monetary (amount) \_\_\_\_\_  Sponsorship (amount) \_\_\_\_\_  
 Promotional items i.e. shirts, pens....  Redemption Slips or Vouchers for dining  
 Gift Certificates or Free/Rewards Play  
 Playing cards Qty: \_\_\_\_\_  
(For quantities greater than 100, use this form)

Organizations receiving donations/sponsorships from Ho-Chunk Gaming facilities acknowledge that the funds are generated from gaming dollars. Organizations hereby authorize Ho-Chunk Gaming to use their name in advertising, and publicity surrounding Ho-Chunk Gaming and the Ho-Chunk Nation. **Initial:** \_\_\_\_\_

Request needed by \_\_\_\_\_

Organization Name \_\_\_\_\_ Date of Event: \_\_\_\_\_

Contact Person and Title \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Web address: \_\_\_\_\_

Which of the following categorizes best describe your organization:

- Non-Profit  Not for Profit  For Profit  Individual  
 HCN OOP  HCN Dept. of Bus.  HCN Department: \_\_\_\_\_  
(Name of Department)

Charitable organization Federal Tax I. D. number: \_\_\_\_\_

What is the target audience for the event? E.g. adults, kids, golfers, walkers, skiers.....  
\_\_\_\_\_

Event Name: \_\_\_\_\_

Is this a first time event:  No  Yes      If No, what was your last year's attendance: \_\_\_\_\_

### Ho-Chunk Gaming Donation & Sponsorship Application – continued

Organization Name: \_\_\_\_\_

A brief history of the organization and its goals (brochure or other official document preferred)

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Detailed description of how the donation will be used

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How will this event/program impact the community and your organization, including how many people the donation will affect?

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What type of advertisement will Ho-Chunk Gaming receive from this event/program?

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What media will be used for the event? (List names of companies advertising with)

- TV stations \_\_\_\_\_
- Newspaper \_\_\_\_\_
- Radio \_\_\_\_\_
- Magazine \_\_\_\_\_
- Website \_\_\_\_\_
- E-mail     Billboard     Other: \_\_\_\_\_

Has your organization requested and/or received donations from any of the following:

Ho-Chunk Gaming properties: Ho-Chunk Gaming Black River Falls, Ho-Chunk Gaming Wittenberg, Ho-Chunk Gaming Madison, Ho-Chunk Gaming Wisconsin Dells, or the Ho-Chunk Nation Community Relations Committee in Black River Falls within the past 12 months

No  Yes If yes, which organization: \_\_\_\_\_ Date donation was received: \_\_\_\_\_

What was donated: \_\_\_\_\_

Names of other sponsors/donors & amounts donated

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Please return completed application with literature or publicity materials for the event to:

Office use only Received: _____ Initials: _____ Action _____
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**Ho-Chunk Gaming Nekoosa**

Melanie McDonald -SMPR

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