



Donation & Sponsorship Application

Date of Request \_\_\_\_\_ (incomplete applications will not be considered)

Type of Request: (Requests must be made 60 days in advance of an event to be considered)

- Monetary (amount) \_\_\_\_\_
Sponsorship (amount) \_\_\_\_\_
Promotional items i.e. shirts, pens....
Redemption Slips or Vouchers for dining or Free/Rewards Play
Gift Certificates
Dice Qty \_\_\_\_\_
Playing cards Qty: \_\_\_\_\_
(For quantities greater than 100, use this form)

Organizations receiving donations/sponsorships from Ho-Chunk Gaming facilities acknowledge that the funds are generated from gaming dollars. Organizations hereby authorize Ho-Chunk Gaming to use their name in advertising, and publicity surrounding Ho-Chunk Gaming and the Ho-Chunk Nation. Initial: \_\_\_\_\_

Request needed by \_\_\_\_\_

Organization Name \_\_\_\_\_ Date of Event: \_\_\_\_\_

Contact Person and Title \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Web address: \_\_\_\_\_

Which of the following categorizes best describe your organization:

- Non-Profit Not for Profit For Profit Individual

Charitable organization Federal Tax I. D. number: \_\_\_\_\_

What is the target audience for the event? E.g. adults, kids, golfers, walkers, skiers.....

Event Name: \_\_\_\_\_

Is this a first time event:  No  Yes      If No, what was your last year's attendance: \_\_\_\_\_

### Ho-Chunk Gaming Donation & Sponsorship Application – continued

Organization Name: \_\_\_\_\_

A brief history of the organization and its goals (brochure or other official document preferred)

---

---

---

Detailed description of how the donation will be used

---

---

How will this event/program impact the community and your organization, including how many people the donation will affect?

---

---

---

---

---

---

What type of advertisement will Ho-Chunk Gaming receive from this event/program?

---

---

What media will be used for the event? (List names of companies advertising with)

- TV stations \_\_\_\_\_
- Newspaper \_\_\_\_\_
- Radio \_\_\_\_\_
- Magazine \_\_\_\_\_
- Website \_\_\_\_\_
- E-mail       Billboard       Other: \_\_\_\_\_

Has your organization requested and/or received donations from any of the following within the past 12 months:

Ho-Chunk Gaming properties: Ho-Chunk Gaming Nekoosa, Ho-Chunk Gaming Black River Falls, Ho-Chunk Gaming Wittenberg, Ho-Chunk Gaming Madison, Ho-Chunk Gaming Wisconsin Dells, or the Ho-Chunk Nation Community Relations Committee in Black River Falls

No  Yes If yes, which organization: \_\_\_\_\_ Date donation was received: \_\_\_\_\_  
What was donated: \_\_\_\_\_

Names of other sponsors/donors & amounts donated

---

---

---

Please return completed application with literature or publicity materials for the event to:

**Ho-Chunk Gaming Black River Falls Public Relations**  
**W9010 Highway 54 East, Black River Falls, WI 54615**  
**[mpcmarketing@ho-chunk.com](mailto:mpcmarketing@ho-chunk.com)**