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BLACK RIVER FALLS- On Pearl Harbor Day, Saturday December 7, country music stars Blackhawk and Jared Blake, will perform live at Ho-Chunk Gaming Black River Falls for a Benefit Concert in support of the Unmet Needs Program. \$5 from every ticket sold will be donated to the nonprofit organization that provides financial support to local families of deployed soldiers.

This VFW (Veterans of Foreign Wars) program gives immediate financial help to local families of deployed military service members that find themselves struggling financially while their loved one are away. The program offers acute assistance up to \$2,500 that is often used to cover car payments, electric bills or vehicle and home repairs. With the latest Government Shutdown, Unmet Needs was even there to provide death benefits to the families of fallen soldiers. Tris Harris, Senior Public Relations Manager at Ho-Chunk Gaming Black River Falls explains that "Ultimately, the Unmet Needs Program strives to give our soldiers a piece of mind. It means a lot to them that their loved ones have somewhere to turn if they need some help."

Ho-Chunk Gaming Black River Falls, an active supporter of Unmet Needs, has helped the Black River Falls' Burger King location raise thousands in funds during their annual charity drive. "For the past four years, we've matched funds collected at our local Burger King. We plan to do the same this year, but will grow the pot even further by adding \$5 from every ticket sold to our Blackhawk Concert on December 7th. It's a fun way to raise money for a great cause."

Advance tickets for the Blackhawk Benefit Concert are \$25 and can be purchased in person at Ho-Chunk Gaming Black River Falls or over the phone by calling 1-800-657-4621 ext #4019. "From multi-platinum-selling Blackhawk to the up and coming Jared Blake, the concert will be a blast," says Harris, "Knowing that you are helping out our soldiers at the same time makes it even better."

For information about the Unmet Needs Program go online to www.unmetneeds.org . Details surrounding the concert can be found at www.ho-chungaming.com/blackriverfalls.