



For more information contact:
Ho-Chunk Gaming ~ Black River Falls
Tris Harris
Senior Manager-Public Relations
Phone: (800)657-4621 Ext. 4112
E-mail: Tris.Harris@ho-chunk.com

FOR IMMEDIATE RELEASE

Ho-Chunk Gaming Makes Donation to the American Diabetes Association

On February 27th 2014, Ho-Chunk Gaming Black River Falls presented The American Diabetes Association a check for \$1500. This was done through a Pin-Up initiative where guests and employees would donate \$1 and receive a Hand to write their name on and it would be put up in the area that they donated in. These hands were at the Hotel, Café, Buffet and Poker Bar. Between all 4 areas, \$902 was raised and the Casino donated \$598 to be able to make the \$1500 donation.

In keeping with the Diabetes Awareness initiative, HCG-BRF is again doing a Diabetes Diary where we ask people to submit their story or the story of someone they know to www.mydiabetesdiary.org and the best story will win \$1000 and then HCG BRF will also donate another \$1000 in that person's name. Any submissions must be received by March 23, 2014 to be considered.

****Picture from L to R: Melissa Deloney-Hotel, Danny Rozmenoski-Poker Bar, Gloria Boden-Buffet, and Sally Sherpardson-American Diabetes Assoc. Rep.