



Donation & Sponsorship Application

Organization should review the Ho-Chunk Gaming Donation and Sponsorship Guidelines before submitting an application.

Date of Request _____ (incomplete applications will not be considered)

Type of Request: (Requests must be made 60 days in advance of an event to be considered)

- Monetary (amount) _____
Sponsorship (amount) _____
Promotional items i.e. shirts, pens...
Redemption Slips or Vouchers for dining or Free/Rewards Play
Gift Certificates
Playing cards Qty: _____
(For quantities greater than 100, use this form)

Organizations receiving donations/sponsorships from Ho-Chunk Gaming facilities acknowledge that the funds are generated from gaming dollars. Organizations hereby authorize Ho-Chunk Gaming to use their name in advertising, and publicity surrounding Ho-Chunk Gaming and the Ho-Chunk Nation. Initial: _____

Request needed by _____

Organization Name _____ Date of Event: _____

Contact Person and Title _____ Phone (_____) _____ - _____

Address _____

City _____ State _____ Zip Code _____

Contact e-mail: _____

Web address: _____

Which of the following categorizes best describe your organization:

- Non-Profit Not for Profit For Profit Individual
HCN OOP HCN Dept. of Bus. HCN Department: _____
(Name of Department)

Charitable organization Federal Tax I. D. number: _____

What is the target audience for the event? E.g. adults, kids, golfers, walkers, skiers.....

Event Name: _____

Is this a first time event: No Yes If No, what was your last year's attendance: _____

Ho-Chunk Gaming Donation & Sponsorship Application – continued

Organization Name: _____

A brief history of the organization and its goals (brochure or other official document preferred)

Detailed description of how the donation will be used

How will this event/program impact the community and your organization, including how many people the donation will affect?

What type of advertisement will Ho-Chunk Gaming receive from this event/program?

What media will be used for the event? (List names of companies advertising with)

- TV stations _____
- Newspaper _____
- Radio _____
- Magazine _____
- Website _____
- E-mail Billboard Other: _____

Has your organization requested and/or received donations from any of the following:

Ho-Chunk Gaming properties: Ho-Chunk Gaming Nekoosa, Ho-Chunk Gaming Black River Falls, Ho-Chunk Gaming Wittenberg, Ho-Chunk Gaming Madison, Ho-Chunk gaming Wisconsin Dells, or the Ho-Chunk Nation Community Relations Committee in Black River Falls within the past 12 months

No Yes If yes, which organization: _____ Date donation was received: _____
What was donated: _____

Names of other sponsors/donors & amounts donated

Please return completed application with literature or publicity materials for the event to:

Ho-Chunk Gaming –Black River Falls

Melissa Porter -SMPR

W9010 Hwy 54 E, BRF, WI 54615

E-mail: melissa.porter@ho-chunk.com

Phone: (800)657-4621 Ext. 4112; **Fax:** (715)284-9739

Office use only

Received: _____ Initials: _____

Action _____